

PRICE LIST 2023



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ENGLISH & DUTCH!

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SERVICE	RATE
<p>Content/Copy Writing includes: research on subject, fact-checking, proofreading, editing, etc.</p>	\$55 per hour
<p>Content/Copy Editing includes: looking at inconsistencies/unclear parts, fact-checking, optimizing phraseology/flow/quality/tone of voice</p> <p>Proofreading includes: taking out punctuation/grammar/spelling/language/typing errors</p>	<p>\$55 per hour (Ref: I edit/proofread about 1,000 words per hour, depending on the amount of jargon)</p>
<p>Translating Dutch/English – English/Dutch</p> <ul style="list-style-type: none"> • Translation • Localization • Transcreation 	\$55 per hour
<p>New Wix Website includes:</p> <ul style="list-style-type: none"> - Up to 5 pages (eg.: Landing/Home page, Blog/Portfolio, Services, About us, Contact page) - SEO texts - Mobile and PC friendly - Social media connections - Calls to action (CTA) - Uploading existing images/videos/logo (images/videos/logo that you provide yourself, or free stock photos and royalty-free images that I can look up) - Editing of content (text) that you provide yourself - Connection to Google - Title tags and meta descriptions for the web pages - Og:titles + image(s) - Basic HTML (H1, H2, H3, paragraphs, link building, keywords, bullet points) - Cookie Alert Banner - Privacy Policy - Copyright and Disclaimer <p>Excluding:</p> <ul style="list-style-type: none"> - Logo (design) - Content writing (can be added for extra fee!) - Domain + Wix Premium Plan, check out the prices here: https://www.wix.com/upgrade/website 	<p>Package deal:</p> <ul style="list-style-type: none"> - Website with 1-2 pages \$400 - Website with 2-4 pages \$500 - Website with 5 pages \$600

<p>Wix Website maintenance & small edits like: - Adding/removing text/buttons etc. and if necessary adjusting page to new content (on both desktop and mobile version)</p>	<p>\$55 per hour</p> <p>Pick a deal if you need frequent changes: - \$175 per month for up to 4 hours of work - \$350 per month for up to 8 hours of work - \$700 per month for up to 16 hours of work</p>
<p>Adding a page to existing Wix Website</p>	<p>\$55 per hour</p>
<p>Social Media includes:</p> <ul style="list-style-type: none"> • Facebook • Instagram • LinkedIn (if applicable) 	<p>Social Media Coaching Social media guide (PDF) custom made for your business/organization so you can manage your social media yourself with my IG/FB tips & hacks: \$85</p> <p>Social Media Preparing</p> <ul style="list-style-type: none"> • One time set up fee (FB+IG): \$100 • 3 posts pre-made per week \$50 per week <p>- including: images/videos, GIFs, engaging caption, and optimized hashtags. Upload them at your own convenience! - <i>excluding: uploading/engaging/responding to comments/DMs, etc.)</i></p> <p>Social Media Management The above listed at "Social media preparing", including uploading and engaging \$75 per week</p>